

**Fishackathon Opening Ceremony Program**

6:00 p.m. Aretah and Janelle check-in participants to the Auditorium

6:30 p.m. Ken Peterson, Communications Director

* Welcomes the group to Monterey Bay Aquarium
* Plays the Department of State clip (Secretary Kerry’s Call to Action)
* Introduces Kinsey Casey of the US Department of State

6:35 p.m. Kinsey Casey, Chief of Staff, Office of Global Partnerships (see Bio below)

* How the Fishackathon links to the Department of State’s Oceans conference, and how it will help solve pressing issues in fisheries management

6:45 p.m. Ken Peterson

* Ken sets the context of why we should care by playing the End of the Line trailer
* Introduces Jennifer Kemmerly, Director of the Aquarium’s Seafood Watch program, to review the problem statements

6:50 p.m. Jennifer Kemmerly, Director of the Seafood Watch program

* Plays a minute or two of the Ghana clip to show the context of the challenges in collecting data at landing sites
* Via PPT reviews key points and the gist of the problem statements
* Introduces Justin Skinner, VP of Information Technology

7:00 p.m. Justin Skinner, VP of Information Technolgoy

* Review general logistics of where the hackathon will take place (Bing Board Room – but really throughout the aquarium)
* Review the judging criteria, prizes and requirements

7:15 p.m. Break for reception in the Marine Mammal Gallery and then we start hacking!

**Kinsey Casey**

**Chief of Staff**

**Secretary’s Office of Global Partnerships  
US Department of State**

****Kinsey currently serves as the Chief of Staff in the Secretary of State’s Office of Global Partnerships (S/GP). Prior to joining S/GP, Kinsey served as the National Security Director for Presidential Personnel at the White House. In this role, she managed the political appointments in the national security related agencies ranging from the Defense Department to the Peace Corps.  Previously, she served as lead advance for Secretary Napolitano at the Department of Homeland Security where she managed and executed all components of the Secretary’s travel including liaising with Secret Service, military aides, and foreign government officials in over 20 countries.

Before joining the Obama Administration, Kinsey was the Director of Tickets and Credentials for the Presidential Inaugural Committee.  She served on President Obama's campaign in 2008 traveling in advance of the President and Vice President to manage all aspects of crowd events. She was the Deputy Director for Intergovernmental Affairs at the 2008 Democratic National Convention Committee where she worked with elected officials and allied organizations.  Prior to that, Kinsey was a principal at Hilltop Public Solutions, a grasstops consulting firm.

Earlier in her career, Kinsey served on two Presidential primary campaigns and several statewide and local campaigns. She was the volunteer coordinator for several Clinton Global Initiative Annual Meetings, worked in the press office of the New York City Council, and was the Executive Director of the Hell's Kitchen/Hudson Yards Alliance in New York City.  She first worked for Secretary Kerry on his Presidential Campaign in 2004 in various battleground states. Kinsey began her career in New Hampshire working on Jeanne Shaheen's Senate race. Kinsey holds a BA in Political Science and History from Wagner College and is a Montana native.